**Lesson 3**

(10 min)

Logistics

* LMS Navigation
* Ask students for assignments time estimate so far
* Staying in touch preferences?
  + Email vs. Remind / Discord / GroupMe?

(15-20 min)

Student Demos

* Enable & Present your skill
* Talk about its user experience wrt 7 factors

**7 Factors that Influence User Experience:**

* Useful
  + As long as its ‘useful’ in the eyes of the beholder, it is useful (even if you don’t think so, or the benefits aren’t meaningful to you)
* Usable
  + Users should be able to achieve end goal w/ product effectively and efficiently
* Findable
  + Product and its contents should be easy to find (not take too long)
* Credible
  + Ability to trust the product you’ve provided, reliable, information provided is accurate
* Desirable
  + Branding, image, identity, aesthetics, emotional design
* Accessible
  + Providing an experience that can be accessed by users w/ full range of capabilities (including those w/ impaired hearing, vision, motion, learning)
  + 19% of US people had a disability in 2010 — that’s 20% of your market
* Valuable
  + Must deliver value to both user and creator

(5 min)

Post Discussion

How do the skills that are trending fare with these 7 factors?

* What’s trending?
* What needs do Skills address?
* What do users have to say?
* What qualities / attributes do highly rated Alexa Skills share?

(25 min)

Alexa’s Architecture — Breakout Groups

Using the information [here](https://github.com/sh35/Beyond-the-GUI/blob/master/Handouts/Alexa%E2%80%99s%20Architectural%20Components.pdf), create an architectural diagram (in any tool of your choice)

(like draw.io)

(5 min)

Ending Logistics